**6-OUTCOME FUNNEL:  
  
ACCOMPLISH HJ OF X, KNOW FREEDOM RELATED TO X DIRECTLY  
EXPERIENCE OBSTACLES ON HJ, USE FREE MATERIALS TO OVERCOME**

**EXPERIENCE OBSTACLES ON HJ, LEARN FROM FREE MATERIALS BUT NEED HELP**

**EXPERIENCE OVERCOME GRAND SLAM OFFER PACKAGE -> COMPASSIONATE HELP INDUCED SUCCESS**

**OR**

**FAIL HJ OF X, LIVE IN IGNORANCE OF FREEDOM RELATED TO X**

**OR**

**FAIL TO ANSWER CALL OF HJ OF X, BUT KNOW ABOUT ALL THE WAYS YOU COULD ACCOMPLISH IT AS PART OF THE DEBATE (lol)**

**TAKE INSTANCED PROBLEM -> GIVE GENERALIZED DOMAIN LABEL -> EXACT CLASS OF SOLUTION FOR SPECIFIC INSTANCE CLASS OF PROBLEM -> LEAVE IT UP TO THEM TO CONTINUE JOURNEY**

**so in other words:**

**the red = learning entrepreneurship VIA buddhist teachings from Dr Kaplan**

**the white = my point of view of navigating the path and advice**

**the pink = the actual truth about what happened and how business is done and how illusion works**

**+ all business offers, entermandala, dharma concierge, coaching, etc.**

**Structure FINAL:**

1. The Cycle of the Red and White Seeds
   1. The Red Seed
      1. Altacocker
         1. The Chronological Story (GO THRU EMAILS AND FIND ALL COMMUNICATIONS AND MAKE A LIST OF CONTENT)
            1. First met Dr Kaplan

We talked about Ancient Greek and Prussian Philosophy

He gave me his card and said let’s get tea

* + - * 1. We had our first meeting at French Cafe

He showed me Vimalakirti’s Throne

Did not give me a copy

Told me he had thousands of students across the world

Told me the stories of some of the photos in the book and the dohas

Asked me what I thought of the last photo, of the place he was app arently from in a past life

Told him about my experiences with meditation and he said those are confusing if you tell the wrong person but they arent like “rigpa” itself

Told me about 8 auspicious ones

* + - * 1. Then we had things scheduled for 2nd meeting and I got my new job at 13RY after being fired and canvasing… so we couldnt meet and I had to go

I emailed him

Shadpa gave me vajra armor so I had to do the starting retreat for it each night

Adding in 8 auspicious ones

I stopped and prayed with 8 auspicious ones, then sent him an email thanking him and so on and asked him to give me meditation instruction I think

* + - * 1. Got back home and second meeting

Sangye Lingpa Vajrasattva

Practiced that every day

Local Protectors

Lungjon

Dudjom Ngondro

* + - * 1. Sent him the copy of KHENPO GANGSHAR NATURALLY LIBERATING WHATEVER YOU MEET

Tell little story about my hesitance

How he helped me calm down

Showed me his letter from KTR

Show emails he sent

* + - * 1. Told him I was feeling these weapon chakras whirling in my visualizations in Senge dongma and he said STOP
        2. Got my job at BTM and was doing protectors every day and so on there per instructions and saying mantras for all the dead moths etc

Asked him for magic formula to liberate the beings

He said there isnt, suggested a prayer wheel

He gave me Vajrakilaya

He told me my dreams were bad because I was able to control them: i was on a diet and i was being mindful all day long about these things and i was getting lucidity back in my dreams and I was dreaming about delicious foods, MARA!!, and not eating them

Too much thinking he said: why arent you enjoying yourself in your dreams? Thats like the sambhogakaya so obviously you are really confused

Too much thinking about dharma makes you have dreams about dharma

And too mcu hthinking makes you aware in your dreams such that your neurosis is seeping into them and you’re not actually dreaming correctly

This killed me. I wasn’t able to do dream yoga again… until I had the dream in NICA about Dudjom R3… I really loved him so much. Everyone in my mind does...

* + - * 1. I got the phurbas made by Phub

Gave me Troma

Gave me the “secret instruction for Vajrakilaya”

Told me the phurbas were gongter

* + - * 1. I would ask him for practices and sometimes he would give them and sometimes he would ask why I want them or just say no because he thought them unnecessary

I ended up with a full textbook “DAILY PRACTICE”

FUNNEL: Which is available for those with empowerments…

You can get the lung for the DAILY PRACTICE BOOK and the PDF HERE (LINK)

Video courses for each practice

Explanation

Commentary

Guided

* + - * 1. I finished Dunia and he said it was brilliant and I will become a famous director, producer, writer

He thought it was too much, too serious, too real, too harsh

* + - * 1. Gave me Nangjang on my birthday

Empowerment same as he got directly from Dungse Thinley Norbu Rinpoche

Khata from Norbu Rinpoche

* + - * 1. I read Nangjang and emailed him

FUNNEL: Copy of emails

Highlight misunderstandings with footnotes

Commentary

Link to DISTILLING

Link to DUDJOM FUNNELS (ENTERMANDALA.COM)

ENTERMANDALA.APP funnel (.com is the directory of all lineages and their funnels they will buy from us once we have enough reach, which is how we actualize TBEN)

* 1. The White Seed
     1. The Little Pischer
        1. My perspective
           1. My doubt

My experience of resolving it

Ends with the final conversation “then unseal it.” - SKIPS SANCTUARY -

* 1. The Pink
     1. Amrita…When the red and white mix…
        1. So what am I really an Acharya of?
           1. Well, I’m the Business Buddhist
           2. And also… when I started writing it, I realized…

This experience is actually a full lineage transmission

And that’s what the ngakpa lineage transmission really is like

The small family lineages are only meant to help small families, but if we can make it more obvious how it works…

* + - * 1. Introduction to Vimalakirti’s Vajra Value Chain Mandala

The Vajra Value Chain-Holder Lineage

Mahavairochana, Great Glacial Lake of Pristine Cognition

Crazy Value

1000 arm White Dzambhala from the Western Twilight Island

Crazy Value

The Chariot of Sentient Beings, Shakyamuni, the Awakened One

Crazy Value

Vimalakirti, Merchant-Practitioner Exemplar

Crazy Value

Thangtong Gyalpo, the Iron Bridge-Builder

Crazy Value

Dudjom Rinpoche 3 who passed it to Ngakchang in a vision, but he didn’t have the full blown vision, at least that’s what he said when he called me and told me he was going to do amazing things for the dharma, which he is!

Ngakchang Lama Yeshe Rinpoche, the Western Madman

Crazy Value

He transmitted this entire lineage to me and then vanished from my experience as if he became rainbow light and left me with a last testament “maybe it's “your” secret heart terma. Try to unseal it and see”

Nyonpacharya Alalaho

Crazy Value

Practices for Mantrapreneurship

These are all optional because you already have your own path

But they’re also all the same

Preliminary prayers

8 auspicious

Special Four Thoughts

Lama-la

Special Refuge

Lama-la TTG

Special Bodhichitta

Lama-la Chenrezig and

Avalokiteshvara’s Crystal Fractal Tonglen: when doing the breathing in, we imagine all kinds of specific problems, then when breathing out, we imagine all kinds of specific benefit fractalizing out of the problems and actually solving all the real problems, not idealized – but we imagine symbolically so we dont think too much

Paramita Practice

Dudjom sitting practice

Mandala Offering

Sangye Lingpa Vajrasattva

Wangdu

Avalokiteshvara Prayer from TTG

Advice from me to myself from Drimed Pema Wangchuk

Local Protectors

Dedication

General dedication of merit

General long life prayers etc

Mantrapreneurship

DAILY PRACTICES BOOK

Funnels to all associated lineages

NGAKCHANG RINPOCHE’S TSOK TERMA

Entermandala.com

Buddhist Lineage Funnels

Shravakayana

Mahayana

Vajrayana

Mindfulness centers everywhere

LINK TO GETMANDALA.APP

DWY service

DFY service

Get coaching students to help

BUSINESS BUDDHIST

Free Content

Social

Basics of Buddhism eBook PDFs and videos

How to meditate

How to use a mala (courtesy of Dharma Concierge)

How to prostrate

How to make offerings and aspirations (courtesy of Dharma Concierge)

How to chant (offer: CD OF CHANTS)

How to contemplate

How to overcome obstacles to meditation

How to confess and purify

How to use a prayer wheel (offer: PRAYER WHEEL)

How to dedicate merit

Vajra Value Chain (Buddhist Business Theory)

Vimalakirti’s Playmind View: 1000-arm Dzambhala from the Western Twilight Island (describe the mandala in order to initiate people into it, can use kalachakra as example or a simpler empowerment text)

Merit Accounting and Purification

Merit-based Project Management

Merit Money Models

Hero (Human) Resources

Lotus Product Management

Lotus Offering Generation

Skillful Lead Gen/Nurture

Enriching Sales

Books and Courses

Business Buddhist Book

Level 10+ Book

Anarchocryptowisdomism is mentioned in the place it should be

Ends with Wesley introducing the concept of Sanctuary State and it unlocking everything else

Sanctuary Books just for funnel min-max purposes

Nexus (contains anarchocryptowisdomism)

TWI

Sanctuary State

Sanctuary System

Crystal Ball

Daily practice book bundle

Dr Kaplan document bundle

Dharma Concierge FUNNEL

Product bundles

Inside plays

Career Mantrapreneur Academy

Access to PDFs

Access to VIDEO courses

Access to Q&A

Access to TSOK

Access to Private Community Forums

Lifetime Courses for ENTERMANDALA.APP

Annual DWY for ENTERMANDALA.APP COACHING @ Glacial Lake

Exclusive Apprenticeship Offering (Work for Nyonpacharya @ Glacial Lake, which owns DharmaConcierge and EnterMandala.com/.app)

FREE ACCESS to LIBRARY OF VIDEOTAPES

The Cycle of the Red and White Seeds

* Book Level AIDA:
  + Attention: Capture readers' attention with a compelling statement about achieving personal success.
  + Interest: Create interest by highlighting the benefits and transformative potential of the book.
  + Desire: Generate desire by emphasizing the life-changing impact readers can experience by following the book's principles.
  + Action: Call readers to action by encouraging them to embark on the journey towards personal success by reading the book.

1.1 The Red Seed

* Chapter Level AIDA:
  + Attention: Begin the chapter with an attention-grabbing anecdote or quote related to the power of the red seed.
  + Interest: Engage readers by discussing the key concepts and practices associated with the red seed.
  + Desire: Foster desire by illustrating the potential for personal growth and achievement through the cultivation of the red seed.
  + Action: Encourage readers to implement the strategies and exercises provided in the chapter.

1.1.1 Altacocker

- Section Level AIDA:

- Attention: Introduce Altacocker with a captivating story or example illustrating the challenges faced in personal success.

- Interest: Share insights and techniques for overcoming obstacles and reaching goals.

- Desire: Cultivate the desire for readers to overcome their own challenges and achieve personal success.

- Action: Provide practical steps and exercises for readers to apply the principles discussed in Altacocker.

1.1.2 The Chronological Story

- Section Level AIDA:

- Attention: Begin the section with a gripping account of the author's personal journey and transformation.

- Interest: Describe key experiences and lessons learned along the author's path to success.

- Desire: Inspire readers to reflect on their own life journeys and find inspiration in the author's transformation.

- Action: Encourage readers to apply the lessons and insights from the author's story to their own lives.

[Continue breaking down the remaining sub-sections using the AIDA framework at the appropriate levels]

1.2 The White Seed

* Chapter Level AIDA:
  + Attention: Introduce the white seed concept with a thought-provoking statement about its role in personal success.
  + Interest: Explore the principles and practices associated with the white seed in achieving personal growth.
  + Desire: Elicit the desire for readers to develop and nurture their white seed to unlock their full potential.
  + Action: Provide actionable steps and exercises to help readers cultivate the white seed within themselves.

1.3 The Pink

* Chapter Level AIDA:
  + Attention: Grab readers' attention by presenting the significance of the pink stage in personal success.
  + Interest: Discuss the integration of red and white seeds, exploring the synthesis of skills and wisdom.
  + Desire: Inspire readers to discover their own unique path to success by embracing the pink stage.
  + Action: Offer practical tools and insights to guide readers in navigating the pink stage and achieving holistic success.

1.3 The Pink

* Chapter Level AIDA:
  + Attention: Grab readers' attention by presenting the significance of the pink stage in personal success.
  + Interest: Discuss the integration of red and white seeds, exploring the synthesis of skills and wisdom.
  + Desire: Inspire readers to discover their own unique path to success by embracing the pink stage.
  + Action: Offer practical tools and insights to guide readers in navigating the pink stage and achieving holistic success.

1.3.1 Amrita...When the red and white mix...

- Section Level AIDA:

- Attention: Introduce the concept of Amrita as the fusion of the red and white seeds, symbolizing ultimate success.

- Interest: Explore the transformative power of integrating diverse skills and perspectives.

- Desire: Inspire readers to unlock their full potential by embracing the synergy of the red and white seeds.

- Action: Provide practical strategies and exercises for readers to integrate and balance their skills effectively.

1.3.2 Acharya Identity

- Section Level AIDA:

- Attention: Discuss the concept of being an Acharya and its relevance to personal success.

- Interest: Share stories and examples of individuals who embody the Acharya identity and have achieved remarkable success.

- Desire: Cultivate readers' desire to develop their own Acharya identity and excel in their chosen field.

- Action: Offer guidance and practices for readers to cultivate the qualities and mindset of an Acharya.

1.3.3 Practices for Mantrapreneurship

- Section Level AIDA:

- Attention: Present the concept of Mantrapreneurship and its significance in achieving success in the modern world.

- Interest: Explore various practices and strategies that combine spiritual wisdom with entrepreneurial skills.

- Desire: Inspire readers to integrate spiritual principles into their professional lives and thrive as Mantrapreneurs.

- Action: Provide practical tools, exercises, and resources for readers to implement Mantrapreneurship practices.

1.3.4 Business Buddhist

- Section Level AIDA:

- Attention: Introduce the concept of being a Business Buddhist, merging entrepreneurial aspirations with spiritual values.

- Interest: Discuss the potential benefits of embracing Buddhist principles in the business world.

- Desire: Elicit readers' desire to align their professional pursuits with spiritual growth and ethical conduct.

- Action: Provide insights, strategies, and case studies to help readers integrate Buddhist principles into their business endeavors.

1.3 The Pink (continued)

1.3.5 Daily practice book bundle, Dr. Kaplan document bundle, Dharma Concierge FUNNEL

- Section Level AIDA:

- Attention: Highlight the value and benefits of the daily practice book bundle, Dr. Kaplan document bundle, and Dharma Concierge funnel.

- Interest: Discuss how these resources can enhance readers' personal success journey and provide comprehensive support.

- Desire: Elicit readers' desire to acquire these valuable tools and resources to deepen their practice and understanding.

- Action: Provide clear instructions and links for readers to access and obtain the daily practice book bundle, Dr. Kaplan document bundle, and Dharma Concierge funnel.

1.3.6 Product bundles, Inside plays, Career Mantrapreneur Academy, Access to PDFs, VIDEO courses, Q&A, TSOK, Private Community Forums

- Section Level AIDA:

- Attention: Introduce the various offerings such as product bundles, inside plays, Career Mantrapreneur Academy, access to PDFs, VIDEO courses, Q&A sessions, TSOK, and private community forums.

- Interest: Explain how each offering can contribute to readers' personal success and provide valuable resources, support, and learning opportunities.

- Desire: Cultivate readers' desire to engage with and benefit from these offerings to enhance their personal growth and professional success.

- Action: Encourage readers to take action by providing clear instructions on how to access, enroll, or participate in each offering.

1.3.7 Lifetime Courses for ENTERMANDALA.APP, Annual DWY for ENTERMANDALA.APP COACHING @ Glacial Lake

- Section Level AIDA:

- Attention: Present the exclusive opportunities of lifetime courses for ENTERMANDALA.APP and the annual DWY for ENTERMANDALA.APP COACHING @ Glacial Lake.

- Interest: Discuss the unique benefits and transformative experiences that these opportunities offer.

- Desire: Elicit readers' desire to participate in these programs to deepen their knowledge, skills, and personal growth.

- Action: Provide clear instructions and information on how readers can enroll or access these exclusive programs.

1.3.8 Exclusive Apprenticeship Offering, FREE ACCESS to LIBRARY OF VIDEOTAPES

- Section Level AIDA:

- Attention: Highlight the exceptional opportunity of the exclusive apprenticeship offering and the free access to the library of videotapes.

- Interest: Describe the valuable mentorship, guidance, and resources available through the apprenticeship offering and the extensive video library.

- Desire: Elicit readers' desire to benefit from these exclusive resources and receive personalized guidance on their personal success journey.

- Action: Provide clear instructions and information on how readers can apply for the apprenticeship offering and access the library of videotapes.